



**Press Release: For Immediate Release
December 11, 2012**

SaxonMG sponsors International Men's Day Football Tournament

GRAND CAYMAN, December 11, 2012 --This is the second consecutive year that the Cayman Islands will join the rest of the world in honouring the achievements and positive contributions of men and boys. A generous community donation by SaxonMG made these activities possible. International Men's Day (IMD) is an annual international event celebrated on November 19. Inaugurated in 1999 in Trinidad and Tobago, the day and its events find support from a variety of individuals and groups in Australia, the Caribbean, North America, Asia, Europe and Africa.

The objectives of celebrating an International Men's Day include focusing on men's and boys' health, improving gender relations, promoting gender equality, and highlighting positive male role models. It is an occasion to highlight discrimination against men and boys and to celebrate their achievements and contributions, in particular for their contributions to community, family, marriage, and child care. The broader and ultimate aim of the event is to promote basic humanitarian values. Speaking on behalf of SaxonMG, CEO Brian Williams said of IMD, "This is a great way to honor our youth and men by participating together in a football tournament and we are looking forward to participating and sponsoring future IMD events."

AboutSaxonMG

SaxonMG is a leading insurance firm, offering the industry's first exclusive buy online service site to rate quote, submit claims and purchase auto, motorcycle and scooter insurance—100% online with call support and walk-in service. SaxonMG is the only wholly Caymanian owned insurance company in the Cayman Islands. Since 1967, Saxon has been committed to providing affordable car insurance while emphasizing prompt service with a personal touch.

Based on Saturn Close on Eastern Ave in George Town, the SaxonMG team is ready to help you with your car insurance needs. Our goal is to become the number one choice for auto insurance throughout the Cayman Islands.

For more information, visit www.SaxonMG.ky, like us on facebook www.facebook.com/saxonmg and follow us on Twitter @Saxon_MG

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Caption: Ralston Thorpe dms Organization, Erwin Freeland SaxonMG, Valdin Bailey dms Organization, Craig Scott SaxonMG, Ragillow Blake SaxonMG and Brian Williams SaxonMG at the 2nd Annual SaxonMG sponsored International Men's Day Football Tournament